



**BORN
TO GET
BENT.**

**Ugly
Stik[®]**

2024 NORTH AMERICA PRODUCT CATALOG





**Ugly Stik makes fishing equipment
for those who like to fish ugly.**

In slime-stained shirts with trusty jon boats that burn a little oil.
And with tough tackle built to handle just about anything anyone
can throw at it. It's time to Fish Ugly™.

Ugly Stik[®] GX2[™]



NEW

America's favorite rod just got better! Ugly Stik[®] GX2[™] is the next generation of Ugly Stik[®] that combines the heritage and tradition of the original while maintaining the strength and durability Ugly Stik[®] is known for.

FEATURES

- Ugly Stik[®] Clear Tip[®] design
- Ugly Tech[™] Construction
- PVD coated Ugly Tuff[™] one-piece stainless-steel guides
- Rubberized Diamond Shrink Tube Handle
- Ergonomic reel seat with exposed blank
- Alignment markings on multi-piece rods
- 10-year warranty



Ergonomic reel seat with exposed blank allows for better hand feel and increased sensitivity.



Alignment markings on multi-piece rods for easy sighting when putting together.



PVD coated Ugly Tuff[™] one-piece stainless-steel guides with smooth hard coating reduces line fray.



**UGLY
TECH**
CONSTRUCTION



**UGLY
CLEAR
TIP**



**UGLY
TUFF**
GUIDES



**10
YEAR
WARRANTY**



Model #	Material #	Type	Length	Rod Pieces	Rod Power	Lure Rating	Line Rating	Number of guides	Handle
USGXCAP561M	1611332	Casting	5'6"	1	Medium	1/4 - 5/8 oz	8 - 20 lb	6	A
USGXCA562M	1611333	Casting	5'6"	2	Medium	1/8 - 5/8 oz	6 - 12 lb	6	B
USGXCA601M	1611334	Casting	6'	1	Medium	1/4 - 5/8 oz	8 - 20 lb	7	C
USGXCA601MH	1611335	Casting	6'	1	Medium Heavy	1/4 - 3/4 oz	10 - 25 lb	7	C
USGXCA602M	1611336	Casting	6'	2	Medium	1/4 - 5/8 oz	6 - 12 lb	6	B
USGXCA661M	1611337	Casting	6'6"	1	Medium	1/4 - 5/8 oz	8 - 20 lb	7	D
USGXCA661MH	1611338	Casting	6'6"	1	Medium Heavy	1/4 - 3/4 oz	10 - 25 lb	7	E
USGXCA662MH	1611359	Casting	6'6"	2	Medium Heavy	1/4 - 3/4 oz	10 - 25 lb	7	E
USGXCA661H	1611360	Casting	6'6"	1	Heavy	1/2 - 1 1/2 oz	20 - 50 lb	7	G
USGXCA701M	1611361	Casting	7'	1	Medium	1/4 - 5/8 oz	8 - 20 lb	8	E
USGXCA701MH	1611362	Casting	7'	1	Medium Heavy	1/4 - 3/4 oz	10 - 25 lb	8	F
USGXCA702ML	1611363	Casting	7'	2	Medium Light	1/4 - 3/4 oz	8 - 20 lb	8	E
USGXCA702M	1611364	Casting	7'	2	Medium	1/4 - 5/8 oz	8 - 20 lb	8	E
USGXCA761ML	1611365	Casting	7'6"	1	Medium Light	1/4 - 3/4 oz	6 - 17 lb	8	H
USGXSP461UL	1611366	Spinning	4'6"	1	Ultra Light	1/32 - 1/4 oz	2 - 6 lb	5	I
USGXSP481UL	1611367	Spinning	4'8"	1	Ultra Light	1/32 - 1/4 oz	2 - 6 lb	5	I
USGXSP491H	1611368	Spinning	4'9"	1	Heavy	1/4 - 3/4 oz	8 - 20 lb	5	J
USGXSP501UL	1611369	Spinning	5'	1	Ultra Light	1/32 - 1/4 oz	2 - 6 lb	5	J
USGXSP502UL	1611370	Spinning	5'	2	Ultra Light	1/32 - 1/4 oz	2 - 6 lb	5	J
USGXSP562L	1611371	Spinning	5'6"	2	Light	1/8 - 1/2 oz	4 - 10 lb	6	J
USGXSP5101M	1611372	Spinning	5'10"	1	Medium	1/8 - 5/8 oz	6 - 15 lb	6	K
USGXSP5102M	1611373	Spinning	5'10"	2	Medium	1/8 - 5/8 oz	6 - 15 lb	6	K
USGXSP602L	1611374	Spinning	6'	2	Light	1/8 - 1/2 oz	4 - 10 lb	6	K
USGXSP601MH	1611375	Spinning	6'	1	Medium Heavy	1/4 - 3/4 oz	8 - 20 lb	6	L
USGXSP601H	1611376	Spinning	6'	1	Heavy	3/8 - 1 oz	8 - 20 lb	6	M
USGXSP602M	1611377	Spinning	6'	2	Medium	1/8 - 5/8 oz	6 - 15 lb	6	K
USGXSP661MH	1611378	Spinning	6'6"	1	Medium Heavy	1/4 - 3/4 oz	8 - 20 lb	6	N
USGXSP662L	1611379	Spinning	6'6"	2	Light	1/8 - 1/2 oz	4 - 10 lb	6	K
USGXSP662M	1611380	Spinning	6'6"	2	Medium	1/8 - 5/8 oz	6 - 15 lb	6	K
USGXSP701M	1611381	Spinning	7'	1	Medium	1/8 - 5/8 oz	6 - 15 lb	6	K
USGXSP701MH	1611382	Spinning	7'	1	Medium Heavy	1/4 - 3/4 oz	8 - 20 lb	6	N
USGXSP702UL	1611383	Spinning	7'	2	Ultra Light	1/32 - 1/4 oz	2 - 6 lb	6	K
USGXSP702M	1611384	Spinning	7'	2	Medium	1/8 - 5/8 oz	6 - 15 lb	6	K
USGXSP902M	1611385	Spinning	9'	2	Medium	1/8 - 3/4 oz	4 - 20 lb	8	O
USGXSP503L	1611386	Spinning	5'	3	Light	1/16 - 3/8 oz	4 - 10 lb	5	J
USGXSP604M	1611387	Spinning	6'	4	Medium	1/8 - 5/8 oz	6 - 15 lb	6	K
USGXSP664M	1611388	Spinning	6'6"	4	Medium	1/8 - 5/8 oz	6 - 15 lb	6	K
USGXSP704M	1622427	Spinning	7'	4	Medium	1/8 - 5/8 oz	6 - 15 lb	6	K

Ugly Stik[®] Bigwater



For the challenge of big game fishing, anglers around the world choose Ugly Stik[®] Bigwater[™] rods. Dependability, toughness, and durability is the backbone of this series. Be prepared to conquer any situation with the Ugly Stik[®] Bigwater[™] Series.



**UGLY
TECH
CONSTRUCTION**



**UGLY
CLEAR
TIP**



**UGLY
TUFF
BUTT**



**UGLY
TUFF
GUIDES**

**PacBay
PROBAY**



**YEAR
WARRANTY**

FEATURES

- Fuji[®] Reel Seat
- Durable Rubber Gimbal
- Aluminium Gimbal with Cover
- Ugly Tuff[™] Butt
- Comfortable EVA Grips
- PacBay[®] Roller Guides
- PacBay[®] Reel Seat



THESE features are on select models



MODEL #	SAP #	TYPE	LENGTH	ROD PIECES	ROD POWER	LURE WEIGHT	LINE WEIGHT	# OF GUIDES	HANDLE
•• BW1220C661	1539209	CASTING	6'6"	1	Medium	1/2-2 OZ	12-20 lb	7	A
••• BW1220C701	1539210	CASTING	7'0"	1	Medium Light	1/2-2 OZ	12-20 lb	9	C
••• BW1225C701	1539211	CASTING	7'0"	1	Medium Light	3/4-2 OZ	12-25 lb	9	C
•• BW1525C601	1539212	CASTING	6'0"	1	Medium	1/2-2 OZ	15-25 lb	6	A
•• BW1530C561	1539213	CASTING	5'6"	1	Medium Heavy	3/4-3 OZ	15-30 lb	6	A
••• BW1530C701	1539214	CASTING	7'0"	1	Medium	1-3 OZ	15-30 lb	9	C
•• BW2040C661	1539215	CASTING	6'6"	1	Medium	1-4 OZ	20-40 lb	6	C
••• BW2050C601	1539216	CASTING	6'0"	1	Medium Heavy	2-6 OZ	20-50 lb	6	C
••• BW3050C661	1539217	CASTING	6'6"	1	Medium Heavy	2-6 OZ	30-50 lb	6	C
••• BW3050C701	1539218	CASTING	7'0"	1	Medium Heavy	2-6 OZ	30-50 lb	8	C
••• BW4080C661	1539219	CASTING	6'6"	1	Heavy	3-12 OZ	40-80 lb	6	C
••• BW4080C701	1539220	CASTING	7'0"	1	Heavy	3-12 OZ	40-80 lb	8	C
••• BW4080C801	1539221	CASTING	8'0"	1	Heavy	3-12 OZ	40-80 lb	8	C
••• BWDR617C701	1539227	CASTING	7'0"	1	Medium Light	-	6-17 lb	8	M
••• BWDR620C832	1539228	CASTING	8'3"	2	Light	-	6-20 lb	10	M
••• BWDR620C902	1539229	CASTING	9'0"	2	Light	-	6-20 lb	11	M
••• BWDR1220C702	1539230	CASTING	7'0"	2	Medium	-	12-20 lb	8	M
••• BWDR1530C902	1539231	CASTING	9'0"	2	Medium Light	-	15-30 lb	11	M
••• BWDD1230C102	1539232	CASTING	10'0"	2	Medium	-	12-30 lb	11	E
• BWSF2040C102	1545913	CASTING	10'0"	2	Heavy	4-10 OZ	20-40 lb	8	I
• BWSF2040C112	1545914	CASTING	11'0"	2	Heavy	4-10 OZ	20-40 lb	9	J
• BWSF2040C12	1539239	CASTING	12'0"	2	Heavy	4-10 OZ	20-40 lb	9	J
• BWSF3050C122	1539240	CASTING	12'0"	2	Extra Heavy	6-12 OZ	30-50 lb	9	J
• BWSF4080C102	1539241	CASTING	10'0"	2	Extra Heavy	6-12 OZ	40-80 lb	8	I
• BW1017S70	1539199	SPINNING	7'0"	1	Medium	1/4-1 OZ	10-17 lb	8	B
• BW1017S702	1539200	SPINNING	7'0"	2	Medium	1/4-1 OZ	10-17 lb	8	B
•• BW1020S662	1539201	SPINNING	6'6"	2	Medium	1/2-3 OZ	10-20 lb	6	K
•• BW1020S702	1539202	SPINNING	7'0"	2	Medium	1/2-3 OZ	10-20 lb	6	K
•• BW1225S701	1539203	SPINNING	7'0"	1	Medium	1/2-3 OZ	12-25 lb	6	K
•• BW1530S661	1539204	SPINNING	6'6"	1	Medium	1/2-3 OZ	15-30 lb	6	K
•• BW1530S701	1539205	SPINNING	7'0"	1	Medium	3/4-3 OZ	15-30 lb	6	K
•• BW2040S601	1539206	SPINNING	6'0"	1	Medium Heavy	3/4-4 OZ	20-40 lb	6	K
•• BW2040S701	1539207	SPINNING	7'0"	1	Medium Heavy	3/4-4 OZ	20-40 lb	6	K
•• BW2040S802	1539208	SPINNING	8'0"	2	Medium Heavy	3/4-4 OZ	20-40 lb	6	L
• BWSF1220S802	1539233	SPINNING	8'0"	2	Medium	1-3 OZ	12-20 lb	6	F
• BWSF1530S902	1539234	SPINNING	9'0"	2	Medium Heavy	1-5 OZ	15-30 lb	6	F
• BWSF1530S102	1539235	SPINNING	10'0"	2	Medium Heavy	2-6 OZ	15-30 lb	6	G
• BWSF2040S112	1539236	SPINNING	11'0"	2	Heavy	3-8 OZ	20-40 lb	6	H
• BWSF2040S122	1539237	SPINNING	12'0"	2	Heavy	3-8 OZ	20-40 lb	7	H
• BWSF3050S152	1539238	SPINNING	15'0"	2	Heavy	4-10 OZ	30-50 lb	9	H
••• BWSUAR3050C60	1539222	STAND-UP	6'0"	1	Heavy	2-6 OZ	30-50 lb	7	D
••• BWSURT3050C60	1539223	STAND-UP	6'0"	1	Heavy	2-6 OZ	30-50 lb	7	D
••• BWSUAR5080C60	1539224	STAND-UP	6'0"	1	Heavy	2-6 OZ	50-80 lb	7	D
••• BWSURT5080C60	1539225	STAND-UP	6'0"	1	Heavy	2-6 OZ	50-80 lb	7	D
••• BWSUAR80130C56	1539226	STAND-UP	5'6"	1	Extra Heavy	3-12 OZ	80-130 lb	6	D

Ugly Stik[®] TIGER ELITE



The Ugly Stik[®] Tiger Elite rods are versatile rods that can be used across many species from coast to coast. Utilizing Ugly Tech construction, these rods give anglers a significant advantage, and the Ugly Tuff[™] guides provide excellent corrosion resistance with no insert pop-outs. The Tiger Elite series features higher graphite content for lighter weight and increased sensitivity compared to previous generations, while maintaining its legendary toughness.



**UGLY
TECH**
CONSTRUCTION

FEATURES

Ugly Tech construction

Ugly Tuff one-piece stainless steel guides provide excellent corrosion resistance and durability

Rubberized Diamond Shrink Tube Handles

Conventional reel seats with stainless steel cushioned hoods

Tiger Elite jigging rod actions specifically designed for jigging and bottom fishing



**UGLY
TUFF**
GUIDES



7
YEAR
WARRANTY



Model #	Material #	Type	Length	Rod Pieces	Rod Power	Lure Rating	Line Rating	Number of guides	Handle
USTE1230C661	1397915	Casting	6'6"	1	Medium Heavy	3/4-4	12-30lb	8	A
USTE1440C701	1397916	Casting	7'	1	Heavy	1-5	14-40lb	8	A
USTE1230S661	1397912	Spinning	6'6"	1	Medium Heavy	3/4-4	12-30lb	6	B
USTE1025S691	1397913	Spinning	6'9"	1	Medium	1/2-3	10-25lb	7	B
USTE1440S701	1397914	Spinning	7'	1	Heavy	1-5	14-40lb	7	B
USTEJG50100C631	1397918	Jigging Casting	6'3"	1	Heavy	4-7	50-100lb	9	C
USTEJG100200C581	1397921	Jigging Casting	5'8"	1	Extra Heavy	8-14	100-200lb	8	C
USTEJG80130S601	1397919	Jigging Spinning	6'	1	Extra Heavy	6-10	80-130lb	7	D
USTEJG50100S661	1397920	Jigging Spinning	6'6"	1	Heavy	4-7	50-100lb	8	D

Ugly Stik® TIGER



The Ugly Stik® Tiger rods are versatile rods that can be used across many species from coast to coast. These rods are at home catching tuna in the Pacific as well as landing catfish down south. Utilizing Ugly Tech™ construction, these rods give anglers a significant advantage, and the Ugly Tuff™ guides provide excellent corrosion resistance with no insert pop-outs.



**UGLY
TECH**
CONSTRUCTION

FEATURES

- Ugly Tech construction
- Ugly Tuff one-piece stainless steel guides provide excellent corrosion resistance and maximum durability
- Durable fighting-length EVA grip with rubber gimbal
- Conventional reel seat with stainless steel cushioned hoods



**UGLY
TUFF**
GUIDES



**7
YEAR
WARRANTY**

A

B



Model #	Material #	Type	Length	Rod Pieces	Rod Power	Lure Rating	Line Rating	# of guides	Handle
USTB2050C701	1397908	Casting	7'	1	Medium	1-6	20-50lb	9	B
USTB3060C701	1397910	Casting	7'	1	Medium Heavy	1-8	30-60lb	9	B
USTDR1230C802	1397911	Casting	8'	2	Medium Light	1-4	12-30lb	9	A
USTB2050S701	1397904	Spinning	7'	1	Medium	1-6	20-50lb	7	B
USTB1050S702	1397905	Spinning	7'	2	Medium	3/4-6	10-50lb	7	B

Ugly Stik®

INSHORE SELECT



The Ugly Stik® Inshore Select series of rods is the clear choice for anglers who want a lighter rod for various inshore applications. These rods feature higher graphite content making them even lighter and more sensitive than previous generations. The Inshore Select series also features Ugly Tuff™ guides which provide excellent corrosion resistance with no insert pop-outs and cork handles.



**UGLY
TECH**
CONSTRUCTION

FEATURES

- Ugly Tech construction
- Ugly Tuff one-piece stainless steel guides provide excellent corrosion resistance and durability
- Cork grip with etched logo
- Conventional reel seat with stainless steel cushioned hoods
- Even taper actions for throwing live bait and artificial lures



**UGLY
TUFF**
GUIDES



**7
YEAR**
WARRANTY



Model #	Material #	Type	Length	Rod Pieces	Rod Power	Lure Rating	Line Rating	# of guides
USISSP701M	1397925	Spinning	7'	1	Medium	1/4-5/8	8-20lb	8
USISSP701MH	1397926	Spinning	7'	1	Medium Heavy	1/4-3/4	10-25lb	8
USISSP761M	1397927	Spinning	7'6"	1	Medium	1/4-5/8	8-20lb	9
USISSP761MH	1397928	Spinning	7'6"	1	Medium Heavy	1/4-3/4	10-25lb	9

Ugly Stik® CARBON



Still 50% Stronger* Now 30% Lighter**

The Ugly Stik® Carbon series featuring 100% graphite for a lightweight rod, crisp actions, and increased sensitivity while maintaining the legendary toughness you've come to expect from Ugly Stik.



**UGLY
TECH**
CONSTRUCTION

FEATURES

Ugly Stik solid graphite tip provides increased sensitivity while maintaining the legendary toughness* you've come to expect from Ugly Stik

Ugly Tech construction featuring 100% 24 ton graphite for a lightweight and well-balanced rod



**SOLID
CARBON
TIP**

One piece stainless steel Ugly Tuff guides provide maximized durability for use with all types of line (including braid) and eliminate insert pop-outs

Soft touch reel seat for added comfort.

Golf Style split grips providing added comfort and control



**UGLY
TUFF**
GUIDES



**7
YEAR
WARRANTY**

* 37% stronger than traditional graphite rods



NEW

Model #	Material #	Type	Length	Rod Pieces	Rod Power	Rod Action	Lure Rating	Line Rating	Number of guides	Handle
USBCA661M	1500266	Casting	6'6"	1	Medium	Fast	1/4-5/8	8-17lb	8	A
USBCA662M	1500268	Casting	6'6"	2	Medium	Fast	1/4-5/8	8-17lb	8	A
USBCA701M	1500279	Casting	7'	1	Medium	Fast	1/4-5/8	8-17lb	8	B
USBCA701MH	1500280	Casting	7'	1	Medium Heavy	Fast	1/4-1	12-20lb	8	B
USBCA731MH	1613080	Casting	7'3"	1	Medium Heavy	Fast	1/4 - 3/4	12-20lb	8	A
USBCA761H	1613081	Casting	7'6"	1	Heavy	Fast	3/8 - 11/2	14-30lb	9	B
USCBSP562L	1500283	Spinning	5'6"	2	Light	Moderate Fast	1/16-1/4	4-8lb	7	D
USCBSP661M	1500284	Spinning	6'6"	1	Medium	Fast	1/8-1/2	6-12lb	8	E
USCBSP681M	1500285	Spinning	6'8"	1	Medium	Fast	1/8-1/2	6-12lb	8	E
USCBSP6101ML	1500286	Spinning	6'10"	1	Medium Light	Fast	1/8-1/2	6-10lb	8	E
USCBSP662M	1500287	Spinning	6'6"	2	Medium	Fast	1/8-1/2	6-12lb	8	E
USCBSP701ML	1500288	Spinning	7'	1	Medium Light	Fast	1/8-1/2	6-10lb	8	F
USCBSP701M	1500289	Spinning	7'	1	Medium	Fast	3/16-5/8	6-12lb	8	F
USCBSP701MH	1500290	Spinning	7'	1	Medium Heavy	Fast	1/4-3/4	8-14lb	8	F
USCBSP702M	1500292	Spinning	7'	2	Medium	Fast	3/16-5/8	6-12lb	8	F
USCBSP731M	1500293	Spinning	7'3"	1	Medium	Fast	3/16-5/8	8-14lb	9	F

Ugly Stik® CARBON INSHORE



Still 50% Stronger* Now 30% Lighter**

The Ugly Stik® Carbon Inshore rod series features 100% graphite for a lightweight rod, crisp actions, and increased sensitivity while maintaining the legendary toughness expected from Ugly Stik.



**UGLY
TECH**
CONSTRUCTION

FEATURES

Ugly Stik® solid graphite tip provides increased sensitivity

Ugly Tech™ construction featuring 100% 24-ton graphite for a lightweight and well-balanced rod

One-piece stainless steel Ugly Tuff™ guides provide maximized durability for use with all types of line (including braid) and eliminate insert pop-outs

Premium Cork Fore Grip / Shrink Tube Rear Handles

Rubberized Diamond Shrink Tube Handles (Select Models)

7-year warranty



**SOLID
CARBON
TIP**



**UGLY
TUFF
BUTT**



**UGLY
TUFF
GUIDES**



**7
YEAR
WARRANTY**

*On average, based on controlled lab testing, when comparing Ugly Stik Carbon model USCSP701MH to Abu Garcia Vendetta model VDT570-6. Actual strength may vary.**On average, based on controlled lab testing, compared to like Ugly Stik® GX2 rod models. Actual weight may vary



NEW

Model #	Material #	Type	Length	Rod Pieces	Rod Power	Rod Action	Lure Rating	Line Rating	Number of guides	Handle
USCBIN815C701ML	1560473	Casting	7'	1	Medium Light	Extra Fast	1/8-3/4	8-15lb	9	A
USCBIN1017C701M	1560474	Casting	7'	1	Medium	Extra Fast	1/4-1	10-17lb	9	A
USCBIN1220C701MH	1560475	Casting	7'	1	Medium Heavy	Fast	1/2-1 1/2	12-20lb	9	B
USCBIN815S661ML	1560467	Spinning	6'6"	1	Medium Light	Extra Fast	1/8-3/4	8-15lb	8	C
USCBIN1017S661M	1560468	Spinning	6'6"	1	Medium	Extra Fast	1/4-1	10-17lb	8	C
USCBIN612S701ML	1560469	Spinning	7'	1	Medium Light	Extra Fast	1/16-5/8	6-12lb	8	C
USCBIN815S701ML	1560470	Spinning	7'	1	Medium Light	Extra Fast	1/8-3/4	8-15lb	8	C
USCBIN1017S701M	1560471	Spinning	7'	1	Medium	Extra Fast	1/4-1	10-17lb	8	D
USCBIN1220S701MH	1560472	Spinning	7'	1	Medium Heavy	Fast	1/2-1 1/2	12-20lb	8	E
USCBIN815S761ML	1614363	Spinning	7'6"	1	Medium Light	Extra Fast	1/8-3/4	8-15lb	9	C
USCBIN1017S761M	1614364	Spinning	7'6"	1	Medium	Extra Fast	1/4-1	10-17lb	9	D

Ugly Stik[®] CARBON CATFISH



Still 50% Stronger* Now 30% Lighter**
The Ugly Stik[®] Carbon Catfish rod series featuring 100% graphite for a lightweight rod, crisp actions, and increased sensitivity while maintaining the legendary toughness expected from Ugly Stik.



**UGLY
TECH**
CONSTRUCTION

FEATURES

Ugly Stik[®] solid graphite tip provides increased sensitivity

Ugly Tech[™] construction featuring 100% 24-ton graphite for a lightweight and well-balanced rod

One-piece stainless steel Ugly Tuff[™] guides provide maximized durability for use with all types of line (including braid) and eliminate insert pop-outs

Rubberized Diamond Shrink Tube Handle

Oversized golf style fore-grip for added comfort and control

7-year warranty



**SOLID
CARBON
TIP**

*On average, based on controlled lab testing, when comparing Ugly Stik Carbon model USC BSP701MH to Abu Garcia Vendetta model VDT S70-6. Actual strength may vary

**On average, based on controlled lab testing, compared to like Ugly Stik[®] GX2 rod models. Actual weight may vary



**UGLY
TUFF**
GUIDES



**7
YEAR
WARRANTY**



Model #	Material #	Type	Length	Rod Pieces	Rod Power	Rod Action	Lure Rating	Line Rating	Number of guides	Handle
USCBCATCA761MH	1560646	Casting	7'6"	1	Medium Heavy	Moderate	1-3	15-30lb	9	A
USCBCATCA762MH	1560647	Casting	7'6"	2	Medium Heavy	Moderate	1-3	15-30lb	9	A
USCBCATCA761H	1560648	Casting	7'6"	1	Heavy	Moderate	2-6	20-50lb	9	A
USCBCATCA962MH	1560649	Casting	9'6"	2	Medium Heavy	Moderate	1-4	15-40lb	11	B
USCBCATCA962H	1560650	Casting	9'6"	2	Heavy	Moderate	2-6	20-50lb	11	B
USCBCATSP761MH	1560651	Spinning	7'6"	1	Medium Heavy	Moderate	1-3	15-30lb	8	C
USCBCATSP762MH	1560652	Spinning	7'6"	2	Medium Heavy	Moderate	1-3	15-30lb	8	C
USCBCATSP962H	1560653	Spinning	9'6"	2	Heavy	Moderate	2-6	20-50lb	10	D

Ugly Stik[®] CARBON SALMON STEELHEAD



Still 50% Stronger* Now 30% Lighter**

The Ugly Stik[®] Carbon Salmon Steelhead rod series featuring 100% graphite for a lightweight rod, crisp actions, and increased sensitivity while maintaining the legendary toughness expected from Ugly Stik.



**UGLY
TECH**
CONSTRUCTION

FEATURES

Ugly Stik[®] solid graphite tip provides increased sensitivity

Ugly Tech[™] construction featuring 100% 24-ton graphite for a lightweight and well-balanced rod

One-piece stainless steel Ugly Tuff[™] guides provide maximized durability for use with all types of line (including braid) and eliminate insert pop-outs

Golf style full rear-grip for added durability and control

Oversized Carbon fiber foregrip

7-year warranty

*On average, based on controlled lab testing, when comparing Ugly Stik Carbon model USC BSP701MH to Abu Garcia Vendetta model VDTS70-6. Actual strength may vary

**On average, based on controlled lab testing, compared to like Ugly Stik[®] GX2 rod models. Actual weight may vary



**SOLID
CARBON
TIP**



**UGLY
TUFF**
GUIDES



**7
YEAR**
WARRANTY



Model #	Material #	Type	Length	Rod Pieces	Rod Power	Rod Action	Lure Rating	Line Rating	Number of guides	Handle
USCBCASS902MH	1560654	Casting	9'	2	Medium Heavy	Moderate	1/2-1 1/4	12-25lb	10	A
USCBCASS962M	1560655	Casting	9'6"	2	Medium	Moderate	3/8-1	8-15lb	11	A
USCBCASS962H	1560656	Casting	9'6"	2	Heavy	Moderate	1-5	15-30lb	13	A
USCBCASS1062H	1560657	Casting	10'6"	2	Heavy	Moderate	1-6	15-30lb	14	A
USCBSPSS761M	1560658	Spinning	7'6"	1	Medium	Fast	3/8-1	8-15lb	9	B
USCBSPSS862MH	1560659	Spinning	8'6"	2	Medium Heavy	Fast	1/2-1 1/4	12-25lb	10	B
USCBSPSS902M	1560660	Spinning	9'	2	Medium	Moderate	3/8-1	8-15lb	10	B
USCBSPSS962M	1560661	Spinning	9'6"	2	Medium	Moderate Fast	3/8-1	8-15lb	10	B
USCBSPSS1062ML	1560662	Spinning	10'6"	2	Medium Light	Moderate	1/4-3/4	4-10lb	11	B
USCBSPSS1062M	1560663	Spinning	10'6"	2	Medium	Moderate Fast	3/8-1	8-15lb	11	B

Ugly Stik[®] CARBON CRAPPIE



Still 50% Stronger* Now 30% Lighter**

The Ugly Stik[®] Carbon Crappie rod series featuring 100% graphite for a lightweight rod, crisp actions, and increased sensitivity while maintaining the legendary toughness expected from Ugly Stik.



**UGLY
TECH**
CONSTRUCTION

FEATURES

Ugly Stik[®] solid graphite tip provides increased sensitivity

Ugly Tech[™] construction featuring 100% 24-ton graphite for a lightweight and well-balanced rod

One-piece stainless steel Ugly Tuff[™] guides provide maximized durability for use with all types of line (including braid) and eliminate insert pop-outs

Full high density EVA rear-grip for added durability

Golf style fore-grip for added comfort and control

7-year warranty

*On average, based on controlled lab testing, when comparing Ugly Stik Carbon model USC BSP701MH to Abu Garcia Vendetta model VDT S70-6. Actual strength may vary

**On average, based on controlled lab testing, compared to like Ugly Stik[®] GX2 rod models. Actual weight may vary



**SOLID
CARBON
TIP**



**UGLY
TUFF**
GUIDES



**7
YEAR
WARRANTY**



Model #	Material #	Type	Length	Rod Pieces	Rod Power	Rod Action	Lure Rating	Line Rating	Number of guides	Handle
USCBCRSP541UL	1560476	Spinning	5'4"	1	Ultra Light	Moderate Fast	1/32-1/8	2-6lb	7	A
USCBCRSP601UL	1560477	Spinning	6'	1	Ultra Light	Moderate Fast	1/32-1/8	2-6lb	7	B
USCBCRSP641L	1560478	Spinning	6'4"	1	Light	Moderate Fast	1/32-1/8	4-8lb	8	B
USCBCRSP691UL	1560639	Spinning	6'9"	1	Ultra Light	Moderate Fast	1/32-1/8	2-6lb	8	B
USCBCRSP692UL	1560640	Spinning	6'9"	2	Ultra Light	Moderate Fast	1/32-1/8	2-6lb	8	B
USCBCRSP701L	1560641	Spinning	7'	1	Light	Moderate Fast	1/16-1/4	4-8lb	9	B
USCBCRSP802L	1560642	Spinning	8'	2	Light	Moderate Fast	1/16-1/4	4-8lb	9	B
USCBCRSP902L	1560643	Spinning	9'	2	Light	Moderate Fast	1/16-1/4	4-10lb	9	C
USCBCRSP102L	1560644	Spinning	10'	2	Light	Moderate Fast	1/16-1/4	4-10lb	9	D
USCBCRSP112L	1560645	Spinning	11'	2	Light	Moderate Fast	1/16-1/4	4-10lb	10	E

Ugly Stik® ELITE



The Ugly Stik® Elite series features 35% more graphite than Ugly Stik® GX2™ for a lighter weight rod, while maintaining the legendary toughness you've come to expect from Ugly Stik®. Ugly Stik® Elite rods feature premium cork handles, Ugly Tuff™ guides for durability and the Ugly Stik® Clear Tip® design.



**UGLY
TECH**
CONSTRUCTION

FEATURES

Ugly Stik® Clear Tip® design

Ugly Tech™ Construction

Ugly Tuff™ one-piece stainless steel guides provide excellent durability and eliminate insert pop-outs

Exposed blank-style reel seats with cushioned stainless steel hoods

Cork grip with etched logo

7-year warranty



**UGLY
CLEAR
TIP**



**UGLY
TUFF**
GUIDES



**7
YEAR
WARRANTY**



Model #	Material #	Type	Length	Rod Pieces	Rod Power	Rod Action	Lure Rating	Line Rating	Number of guides	Handle
USECA661M	1324328	Casting	6'6"	1	Medium	Extra Fast	1/4-5/8	8-17lb	8	A
USECA661MH	1324329	Casting	6'6"	1	Medium Heavy	Fast	1/4-3/4	10-20lb	8	A
USECA701M	1324330	Casting	7'	1	Medium	Extra Fast	1/4-5/8	8-17lb	9	A
USECA701MH	1324331	Casting	7'	1	Medium Heavy	Fast	1/4-3/4	10-20lb	9	A
USECA702UL	1324332	Casting	7'	2	Ultra Light	Medium Fast	1/32-1/4	2-6lb	9	A
UESP501UL	1324334	Spinning	5'	1	Ultra Light	Medium Fast	1/32-1/4	2-6lb	6	B
UESP562L	1324336	Spinning	5'6"	2	Light	Fast	1/16-3/8	4-8lb	6	B
UESP602M	1324337	Spinning	6'	2	Medium	Fast	1/4-5/8	6-14lb	7	C
UESP601MH	1324338	Spinning	6'	1	Medium Heavy	Fast	1/4-3/4	8-17lb	7	C
UESP661M	1324339	Spinning	6'6"	1	Medium	Fast	1/4-5/8	6-14lb	7	C
UESP661MH	1324340	Spinning	6'6"	1	Medium Heavy	Fast	1/4-3/4	8-17lb	7	C
UESP662UL	1324341	Spinning	6'6"	2	Ultra Light	Medium Fast	1/32-1/8	2-6lb	7	C
UESP662M	1324342	Spinning	6'6"	2	Medium	Extra Fast	1/4-5/8	6-14lb	7	C
UESP701ML	1324343	Spinning	7'	1	Medium Light	Medium Fast	1/8-1/2	4-10lb	8	C
UESP701M	1324344	Spinning	7'	1	Medium	Fast	1/4-5/8	6-14lb	8	C
UESP701MH	1324345	Spinning	7'	1	Medium Heavy	Extra Fast	1/4-3/4	8-17lb	8	C
UESP702UL	1324346	Spinning	7'	2	Ultra Light	Medium Fast	1/32-1/8	2-6lb	8	C
UESP702M	1324347	Spinning	7'	2	Medium	Fast	1/4-5/8	6-14lb	8	C
UESP761ML	1324348	Spinning	7'6"	1	Medium Light	Medium Fast	1/8-5/8	6-12lb	9	D
Salmon/Steelhead										
UESCA862M	1324350	Casting	8'6"	2	Medium	Fast	3/8-3/4	8-14lb	9	E
UESCA862MH	1324351	Casting	8'6"	2	Medium Heavy	Medium Fast	1/2-1 1/2	10-20lb	9	E
UESCA862H	1324352	Casting	8'6"	2	Heavy	Medium Fast	1/2-1 3/4	12-25lb	9	E
UESCA902MH	1324354	Casting	9'	2	Medium Heavy	Medium Fast	1/2-1 1/2	10-20lb	9	E
UESCA902XH	1324355	Casting	9'	2	Extra Heavy	Medium Fast	3/4-3	14-50lb	9	E
UESSP862M	1324357	Spinning	8'6"	2	Medium	Fast	3/8-3/4	8-14lb	7	F
UESSP862MH	1324358	Spinning	8'6"	2	Medium Heavy	Medium Fast	1/2-1 1/2	10-20lb	7	F
UESSP862H	1324359	Spinning	8'6"	2	Heavy	Medium Fast	1/2-1 3/4	12-25lb	7	F
UESSP902ML	1324360	Spinning	9'	2	Medium Light	Medium Fast	1/8-5/8	4-10lb	8	F
UESSP902XH	1324361	Spinning	9'	2	Extra Heavy	Medium Fast	3/4-3	14-50lb	8	F
UESSP902M	1338765	Spinning	9'	2	Medium	Medium Fast	3/8-3/4	8-14lb	8	F
UESSP902MH	1338766	Spinning	9'	2	Medium Heavy	Medium Fast	1/2-1 1/2	10-20lb	8	F

Ugly Stik[®]

CATFISH SPECIAL



Specifically designed for casting for catfish from banks, shores, and dams, the Ugly Stik[®] Catfish Special Rods feature legendary Ugly Tech[™] construction for guaranteed strength and sensitivity. The one-piece Ugly Tuff[™] guides and inserts ensure maximum durability and performance, while the shrink wrapped rubberized full grip handles provide ultimate grip while fighting big cats.



**UGLY
TECH**
CONSTRUCTION

FEATURES

Ugly Tech construction with a combination of Graphite and fiberglass to create a strong, yet sensitive rod

Ugly Tuff one piece stainless steel guides provide maximum durability and eliminate insert pop-outs

Ugly Stik[®] Clear Tip[®] design

Rubberized Diamond Shrink Tube Handle

7 Year Rod Warranty



**UGLY
CLEAR
TIP**



**UGLY
TUFF
GUIDES**



**7
YEAR
WARRANTY**



Model #	Material #	Type	Length	Rod Pieces	Rod Power	Rod Action	Lure Rating	Line Rating	Number of guides	Handle
USCACATSPEC701MH	1521518	Casting	7'	1	Medium Heavy	Moderate	1-3	10-30lb	9	A
USCACATSPEC802MH	1521519	Casting	8'	2	Medium Heavy	Moderate	1-3	10-30lb	9	B
USCACATSPEC902MH	1521520	Casting	9'	2	Medium Heavy	Moderate	1-4	15-40lb	9	C
USCACATSPEC102MH	1521521	Casting	10'	2	Medium Heavy	Moderate	1-4	15-40lb	10	C
USSPCATSPEC701MH	1521523	Spinning	7'	1	Medium Heavy	Moderate	1-3	10-30lb	8	E
USSPCATSPEC802MH	1521524	Spinning	8'	2	Medium Heavy	Moderate	1-3	10-30lb	8	F
USSPCATSPEC902MH	1521525	Spinning	9'	2	Medium Heavy	Moderate	1-4	15-40lb	8	G
USSPCATSPEC102MH	1521526	Spinning	10'	2	Medium Heavy	Moderate	1-4	15-40lb	9	G

Ugly Stik[®] CAT FISH



Shakespeare Ugly Stik CAT FISH

Ugly Stik[®] has designed this series specifically for Catfish. These Ugly Stik[®] rods feature the Ugly Stik[®] Clear Tip[®] design, Ugly Tech[™] construction for toughness and durability, and Ugly Tuff[™] one-piece stainless steel guides.



**UGLY
TECH**
CONSTRUCTION

FEATURES

Multiple lengths and actions

Ugly Stik[®] Catfish rods feature Ugly Tech[™] construction with a combination of graphite and fiberglass to create a strong, yet sensitive rod

Ugly Tuff[™] one-piece stainless steel guides provide excellent durability and eliminate insert pop-outs

Ugly Stik[®] Clear Tip[®] design

Comfortable EVA grips with rubber gimbal

7-year rod warranty



**UGLY
CLEAR
TIP**



**UGLY
TUFF**
GUIDES

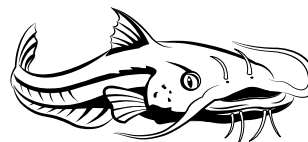


**7
YEAR
WARRANTY**



Model #	Material #	Type	Length	Rod Pieces	Rod Power	Rod Action	Lure Rating	Line Rating	# of guides	Handle
USCACAT701MH	1366949	Casting	7'	1	Medium Heavy	Moderate Fast	1/2-3	15-30lb	8	A
USCACAT802MH	1366950	Casting	8'	2	Medium Heavy	Moderate Fast	1/2-3	15-30lb	9	A
USSPCAT701MH	1366951	Spinning	7'	1	Medium Heavy	Moderate Fast	1/2-3	15-30lb	6	B
USSPCAT702MH	1366952	Spinning	7'	2	Medium Heavy	Moderate Fast	1/2-3	15-30lb	6	B
USSPCAT802MH	1366953	Spinning	8'	2	Medium Heavy	Moderate Fast	1/2-3	15-30lb	7	B

CAT FISH



Ugly Stik[®] STRIPER



Ugly Stik[®] has designed this series specifically for Striper. These Ugly Stik[®] rods feature the Ugly Stik[®] Clear Tip[®] design, Ugly Tech[™] construction for toughness and durability, and Ugly Tuff[™] one-piece stainless steel guides.



**UGLY
TECH**
CONSTRUCTION

FEATURES

Multiple lengths and actions

Ugly Stik[®] Striper rods feature Ugly Tech[™] construction with a combination of graphite and fiberglass to create a strong, yet sensitive rod

Ugly Tuff[™] one-piece stainless steel guides provide excellent durability and eliminate insert pop-outs

Ugly Stik[®] Clear Tip[®] design

Comfortable EVA grips with rubber gimbal

7-year rod warranty



**UGLY
CLEAR
TIP**



**UGLY
TUFF
GUIDES**

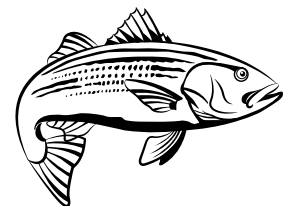


**7
YEAR
WARRANTY**



Model #	Material #	Type	Length	Rod Pieces	Rod Power	Rod Action	Lure Rating	Line Rating	# of guides	Handle
USCASTP701MH	1366958	Casting	7'	1	Medium Heavy	Moderate Fast	3/8-1	12-25lb	7	A
USCASTP761ML	1366960	Casting	7'6"	1	Medium Light	Moderate Fast	1/4-3/4	6-20lb	8	A
USSPSTP701MH	1366961	Spinning	7'	1	Medium Heavy	Moderate Fast	3/8-1	12-25lb	6	B

STRIPER







GX2 COMBOS

NEW

GX2™ SPINNING COMBO

- 3 ball bearings plus one-way clutch instant anti-reverse bearing for smooth gear feel and quick hook sets
- Reel sizes 40 and 50 feature 2 ball bearings plus one-way clutch instant anti-reverse bearing
- Machined double anodized aluminum spool with oversized bail wire for durability
- Compression bail springs for a long reel life span
- Ugly Tech™ construction with a combination of graphite and fiberglass to create a strong, yet sensitive rod
- Ugly Tuff™ one-piece stainless steel guides provide excellent durability and eliminate insert pop-outs
- Ugly Stik® Clear Tip® design
- 10 year rod warranty



GX2™ TRAVEL KITS

- Cloth rod & reel travel bag with adjustable strap



NEW

GX2™ LE SPINNING COMBO



Model #	Material #	Type	Rod Length	# of Pieces	Rod Power	Reel Size	Bearing Count	Gear Ratio
USGXSP481UL/20CBO	1611394	-	4'8"	1	Ultra Light	20	4	5.2:1
USGXSP502L/25CBO	1611395	-	5'	2	Light	25	4	5.2:1
USGXSP702UL/25CBO	1611396	-	7'	2	Ultra Light	25	4	5.2:1
USGXSP602M/30CBO	1611397	-	6'	2	Medium	30	4	5.2:1
USGXSP662M/35CBO	1611398	-	6'6"	2	Medium	35	4	5.2:1
USGXSP702M/35CBO	1634067	-	7'	2	Medium	35	4	5.2:1
USGXSP661MH/40CBO	1611399	-	6'6"	1	Medium Heavy	40	3	5.2:1
USGXSP701MH/50CBO	1611400	-	7'	1	Medium Heavy	50	3	5.1:1
USGXLDLESP602M/30CBO	1611403	LE	6'	2	Medium	30	4	5.2:1
USGXSPTRVL503L/25KIT	1611391	Travel	5'	3	Light	25	4	5.2:1
USGXSPTRVL604M/30KIT	1611392	Travel	6'	4	Medium	30	4	5.2:1
USGXSPTRVL664M/30KIT	1611393	Travel	6'6"	4	Medium	30	4	5.2:1
USGXSPTRVL704M/30KIT	1622428	Travel	7'	4	Medium	30	4	5.2:1



NEW

GX2™ BAITCAST COMBO

- Abu Garcia® Vengeance LP reel with 5 ball bearings*
- Ugly Stik® GX2™

Model #	Material #	Type	Rod Length	# of Pieces	Rod Power	Reel Size	Bearing Count	Gear Ratio
USGXCA661M/LPCBO	1611389	-	6'6"	1	Medium	LP	5	6.5:1
USGXCA662M/LPCBO	1611390	-	6'6"	2	Medium	LP	5	6.5:1
USGXCA662M/LP-LCBO**	1634066	-	6'6"	1	Medium	LP	5	6.5:1
USGXCATRV704MH/LPKIT	1622729	Travel	7'	4	Medium Heavy	LP	3	6.4:1

* USGXCATRV704MH/LPKIT **DOES NOT** INCLUDE THE ABU VENGEANCE REEL

**Left Hand Retrieve



NEW GX2™ SPINCAST COMBO

- 2 ball bearings
- Graphite body with ABS cone
- Pre-spooled with clear line
- Double paddle handles
- Ugly Stik® GX2™ Rod

Model #	Material #	Rod Length	# of Pieces	Rod Power	Reel Size	Bearing Count	Gear Ratio
USGXCA502L/SC6CBO	1611401	5'	2	Light	6	-	3.5:1
USGXCA602M/SC10CBO	1611402	6'	2	Medium	10	-	3.5:1

NEW

GX2™ SPINNING & SPINCAST YOUTH COMBO

- Ugly Stik® GX2™ 5'6" 2pc medium action spinning rod
- Spinning - 30 size spinning reel with 4 bearing system
- Spincast - 6 size spincast reel pre-spooled with clear line



LE COMBO

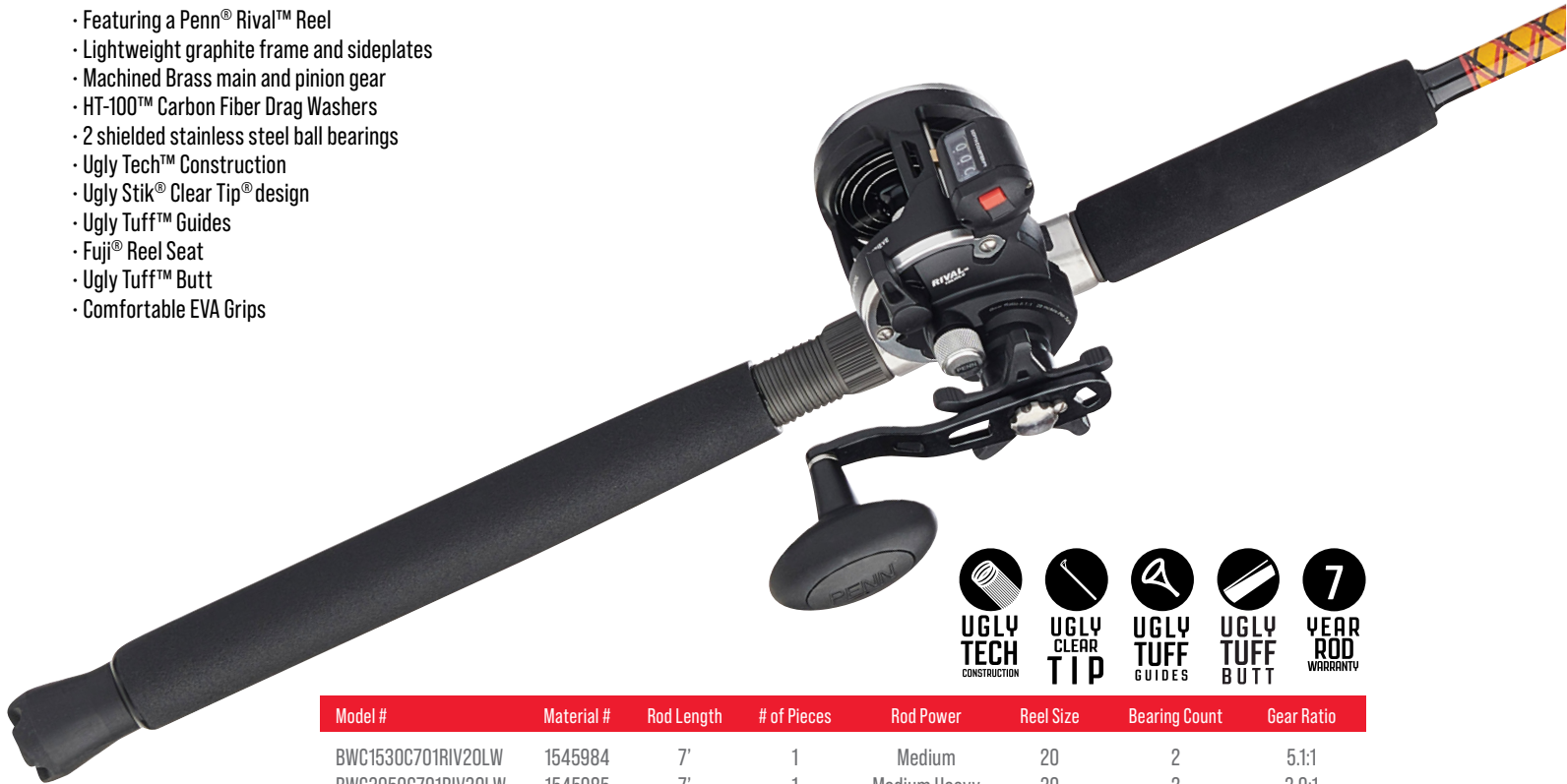
LE COMBO

Model #	Material #	Rod Length	# of Pieces	Rod Power	Reel Size	Bearing Count	Gear Ratio
USGXythSP30CBO	1611404	5'6"	2	Medium	30	4	5.2:1
USGXythSC6CBO	1611405	5'6"	2	Medium	6	-	3.5:1
USGXythLESP30CBO	1622450	5'6"	2	Medium	30	4	5.2:1
USGXythLESC6CBO	1622451	5'6"	2	Medium	6	-	3.5:1

BIGWATER COMBOS

BIGWATER RIVAL™ LEVEL WIND COMBO

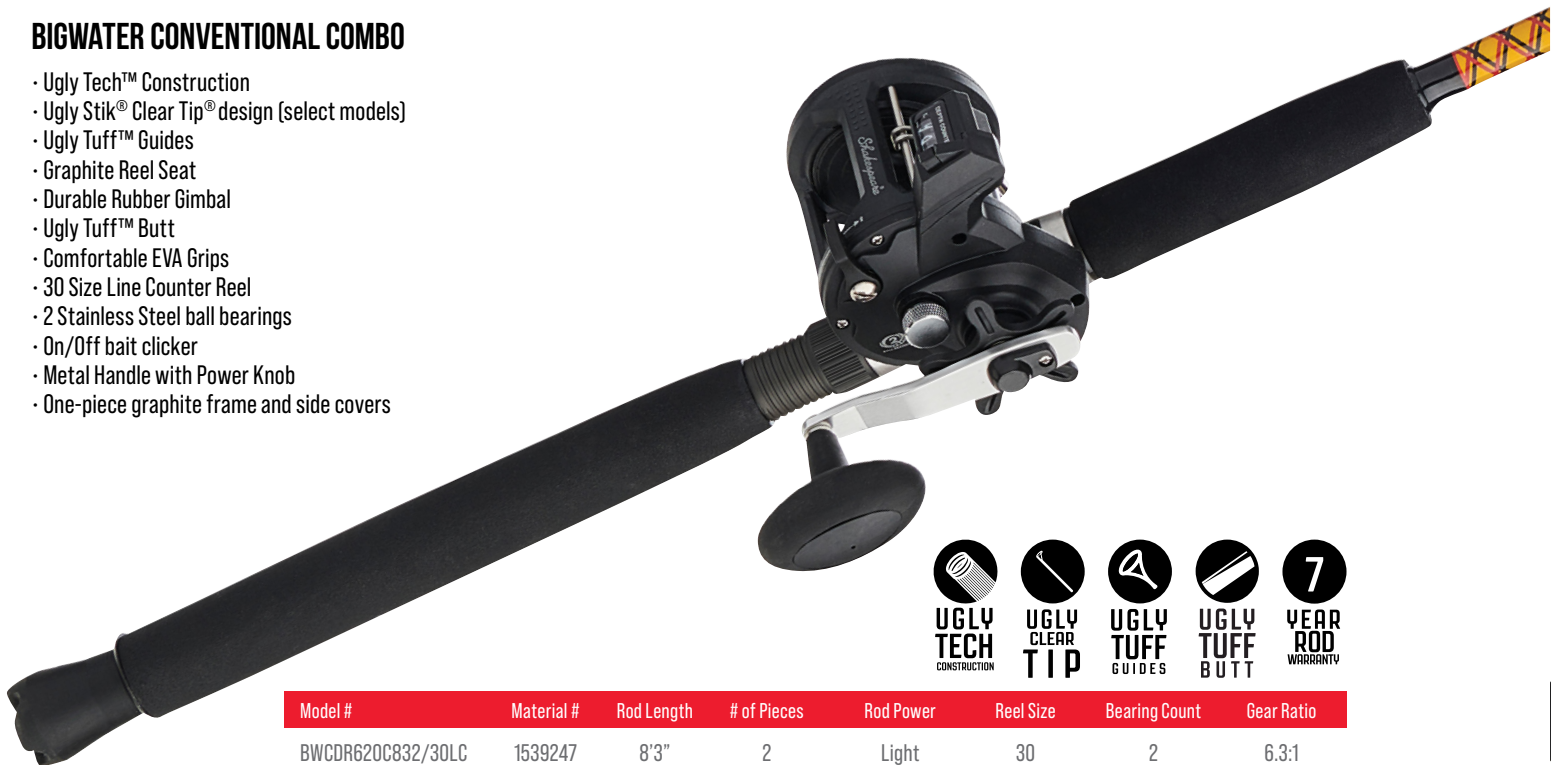
- Featuring a Penn® Rival™ Reel
- Lightweight graphite frame and sideplates
- Machined Brass main and pinion gear
- HT-100™ Carbon Fiber Drag Washers
- 2 shielded stainless steel ball bearings
- Ugly Tech™ Construction
- Ugly Stik® Clear Tip® design
- Ugly Tuff™ Guides
- Fuji® Reel Seat
- Ugly Tuff™ Butt
- Comfortable EVA Grips



Model #	Material #	Rod Length	# of Pieces	Rod Power	Reel Size	Bearing Count	Gear Ratio
BWC1530C701RIV20LW	1545984	7'	1	Medium	20	2	5.1:1
BWC3050C701RIV30LW	1545985	7'	1	Medium Heavy	30	2	3.9:1
BWCG20C902RIV15LWLC	1545986	9'	2	Light	15	2	5.1:1
BWC1530C902RIV15LWLC	1545987	9'	2	Medium Light	15	2	5.1:1

BIGWATER CONVENTIONAL COMBO

- Ugly Tech™ Construction
- Ugly Stik® Clear Tip® design (select models)
- Ugly Tuff™ Guides
- Graphite Reel Seat
- Durable Rubber Gimbal
- Ugly Tuff™ Butt
- Comfortable EVA Grips
- 30 Size Line Counter Reel
- 2 Stainless Steel ball bearings
- On/Off bait clicker
- Metal Handle with Power Knob
- One-piece graphite frame and side covers



Model #	Material #	Rod Length	# of Pieces	Rod Power	Reel Size	Bearing Count	Gear Ratio
BWCDR620C832/30LC	1539247	8'3"	2	Light	30	2	6.3:1
BWCDR620C902/30LC	1539248	9'	2	Light	30	2	6.3:1
BWCDR1530C902/30LC	1539249	9'	2	Medium Light	30	2	6.3:1

BIGWATER PURSUIT® IV SPINNING COMBO

- Featuring a Penn® Pursuit® IV Reel
- HT-100™ drag washers provide smooth drag under heavy loads
- 4 sealed stainless steel ball bearings
- Ugly Tech™ Construction
- Ugly Stik® Clear Tip® design (select models)
- Ugly Tuff™ Guides
- Fuji® Reel Seat
- Durable Rubber Gimbal (select models)
- Comfortable EVA Grips



Model #	Material #	Rod Length	# of Pieces	Rod Power	Reel Size	Bearing Count	Gear Ratio
BWS1017S701PURIV4000	1545937	7'	1	Medium	4000	5	6.2:1
BWS1225S701PURIV5000	1545938	7'	1	Medium	5000	5	5.6:1
BWS1530S701PURIV6000	1545979	7'	1	Medium	6000	5	5.6:1
BWS2040S701PURIV8000	1545980	7'	1	Medium Heavy	8000	5	4.7:1
BWS1220S802PURIV5000	1545981	8'	2	Medium	5000	5	5.6:1
BWS1530S902PURIV8000	1545982	9'	2	Medium Heavy	8000	5	4.7:1
BWS1530S102PURIV8000	1545983	10'	2	Medium Heavy	8000	5	4.7:1

BIGWATER SPINNING COMBO

- Ugly Tech™ Construction
- Ugly Stik® Clear Tip® design (select models)
- Ugly Tuff™ Guides
- Graphite Reel Seat
- Durable Rubber Gimbal (select models)
- Comfortable EVA Grips
- Graphite spinning reel with oversized handle knob
- Durable aluminum spool
- 1 ball bearing plus one-way clutch instant anti-reverse bearing



Model #	Material #	Rod Length	# of Pieces	Rod Power	Reel Size	Bearing Count	Gear Ratio
BWS1020S66250SZ	1539242	6'6"	2	Medium	50	2	4.9:1
BWS1020S70250SZ	1539243	7'	2	Medium	50	2	4.9:1
BWS1220S802/60SZ	1539244	8'	2	Medium	60	2	4.9:1
BWS1530S902/70SZ	1539245	9'	2	Medium Heavy	70	2	4.1:1
BWS1530S10270SZ	1539246	10'	2	Medium Heavy	70	2	4.1:1

CARBON COMBOS

CARBON BAITCAST COMBO

- Featuring a Abu Garcia® Black Max Low Profile Reel
- Ugly Stik® solid graphite tip provides increased sensitivity while maintaining the legendary toughness you've come to expect from Ugly Stik
- Ugly Tech™ construction featuring 100% 24-ton graphite for a lightweight and well-balanced rod
- One-piece stainless steel Ugly Tuff™ guides provide maximized durability for use with all types of line (including braid) and eliminate insert pop-outs
- Golf style split grips providing added comfort and control



Model #	Material #	Rod Length	# of Pieces	Rod Power	Reel Size	Bearing Count	Gear Ratio
USCBCA701MH/LPCBO	1500299	7'	1	Medium Heavy	LP	5	6.4:1
USCBCA701MH/LP-LCBO**	1518998	7'	1	Medium Heavy	LP	5	6.4:1

**Left Hand Retrieve

CARBON SPINNING COMBO

- Featuring a Abu Garcia® Black Max Spinning Reel
- Ugly Stik® solid graphite tip provides increased sensitivity while maintaining the legendary toughness you've come to expect from Ugly Stik
- Ugly Tech™ construction featuring 100% 24-ton graphite for a lightweight and well-balanced rod
- One-piece stainless steel Ugly Tuff™ guides provide maximized durability for use with all types of line (including braid) and eliminate insert pop-outs
- Golf style split grips providing added comfort and control

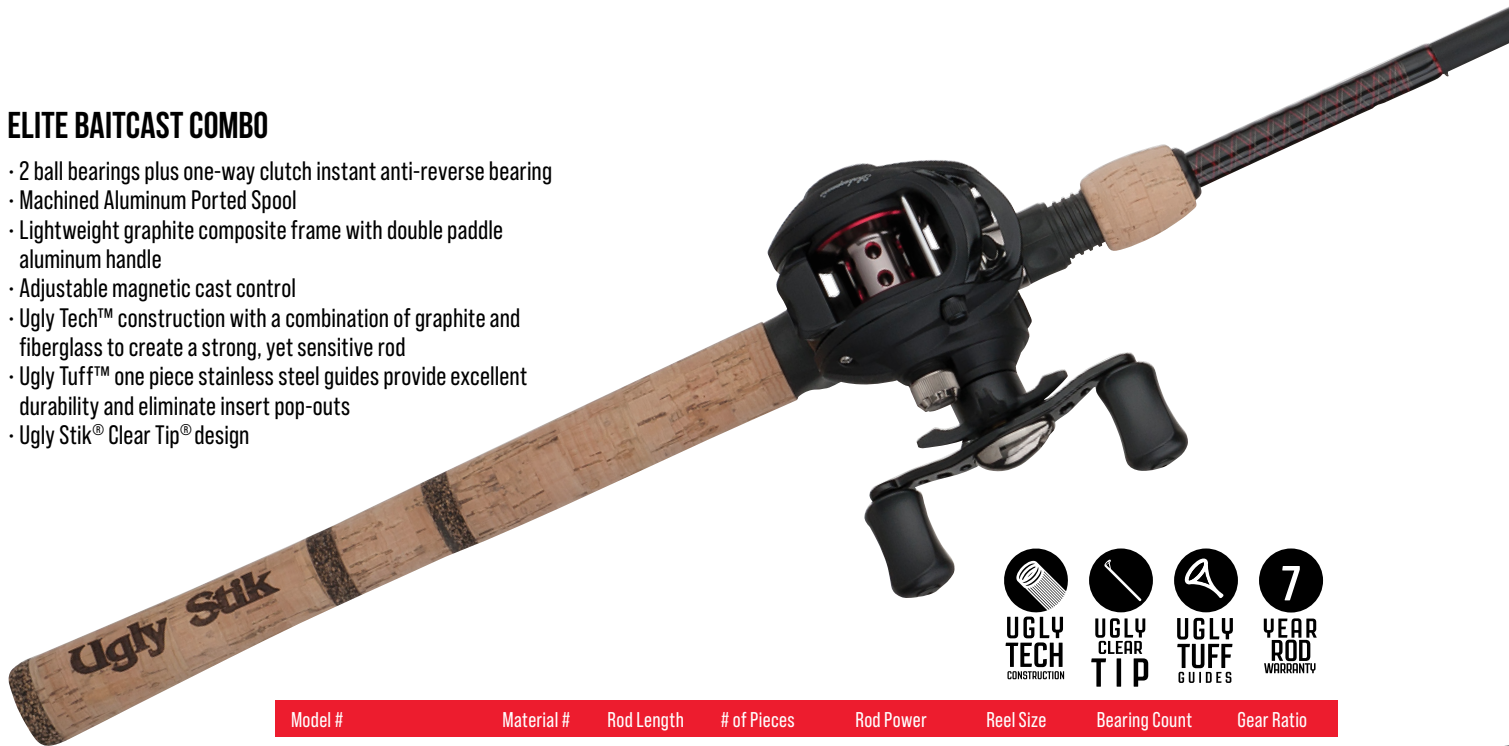


Model #	Material #	Rod Length	# of Pieces	Rod Power	Reel Size	Bearing Count	Gear Ratio
USCBSP661M/20CBO	1500295	6'6"	1	Medium	20	4	5.1:1
USCBSP662M/20CBO	1500296	6'6"	2	Medium	20	4	5.1:1
USCBSP702M/30CBO	1500297	7'	2	Medium	30	4	5.1:1

ELITE COMBOS

ELITE BAITCAST COMBO

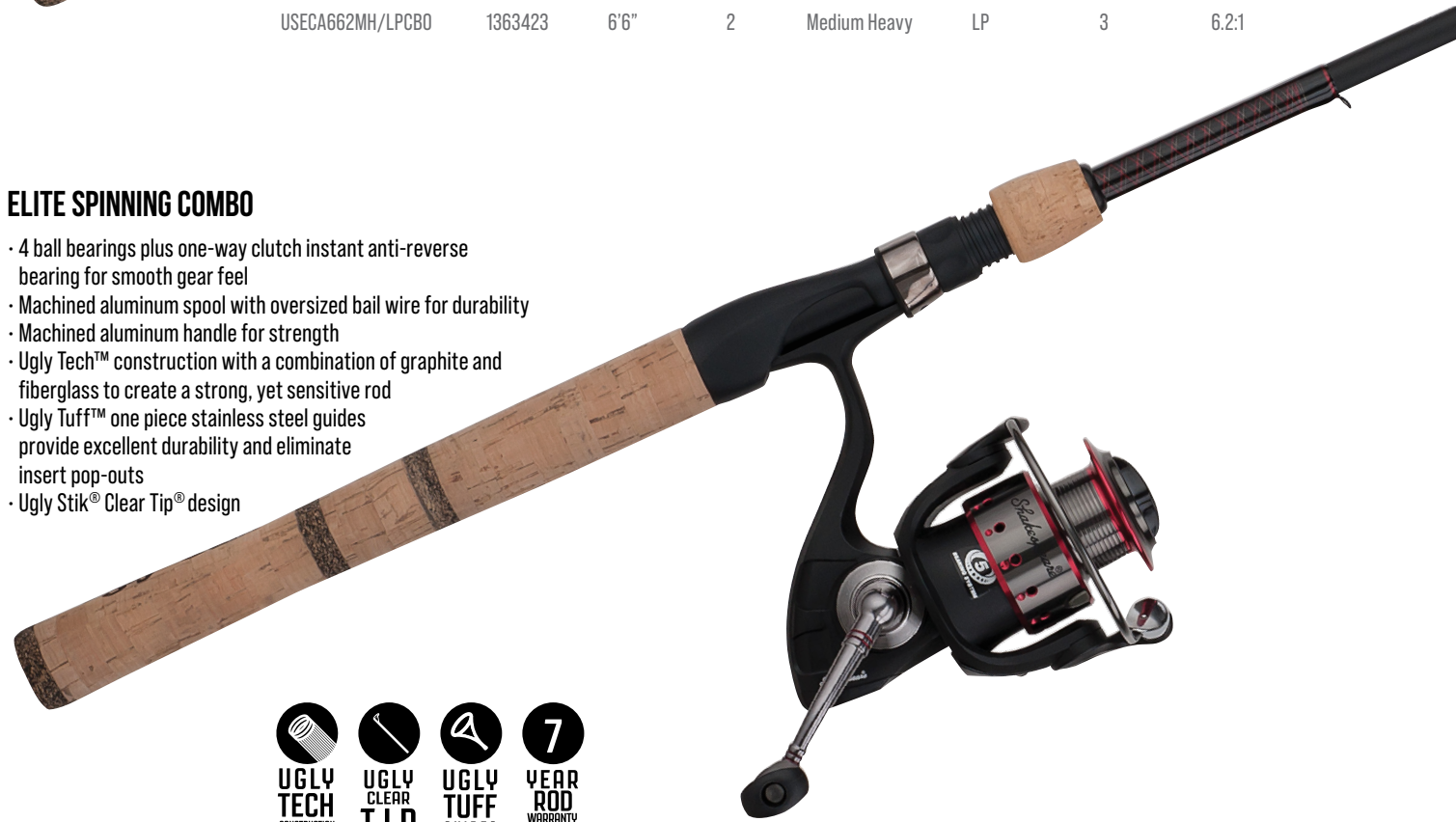
- 2 ball bearings plus one-way clutch instant anti-reverse bearing
- Machined Aluminum Ported Spool
- Lightweight graphite composite frame with double paddle aluminum handle
- Adjustable magnetic cast control
- Ugly Tech™ construction with a combination of graphite and fiberglass to create a strong, yet sensitive rod
- Ugly Tuff™ one piece stainless steel guides provide excellent durability and eliminate insert pop-outs
- Ugly Stik® Clear Tip® design



Model #	Material #	Rod Length	# of Pieces	Rod Power	Reel Size	Bearing Count	Gear Ratio
USECA662MH/LPCBO	1363423	6'6"	2	Medium Heavy	LP	3	6.2:1

ELITE SPINNING COMBO

- 4 ball bearings plus one-way clutch instant anti-reverse bearing for smooth gear feel
- Machined aluminum spool with oversized bail wire for durability
- Machined aluminum handle for strength
- Ugly Tech™ construction with a combination of graphite and fiberglass to create a strong, yet sensitive rod
- Ugly Tuff™ one piece stainless steel guides provide excellent durability and eliminate insert pop-outs
- Ugly Stik® Clear Tip® design



Model #	Material #	Rod Length	# of Pieces	Rod Power	Reel Size	Bearing Count	Gear Ratio
USESP501UL/25CBO	1324362	5'	1	Ultra Light	25	4	5.2:1
USESP662M/30CBO	1324366	6'6"	2	Medium	30	5	5.2:1
USESP702M/35CBO	1324367	7'	2	Medium	35	5	5.2:1

CAMO COMBOS

CAMO CONVENTIONAL COMBO

- 2 bearing system
- Stainless steel pinion gear
- On/off bait clicker
- Ugly Tech™ construction with a combination of graphite and fiberglass to create a strong, yet sensitive rod
- Ugly Tuff™ one-piece stainless steel guides provide maximum durability and eliminate insert pop-outs
- Ugly Stik® Clear Tip® design
- Durable and lightweight EVA grips
- 7-year rod warranty



Model #	Material #	Rod Length	# of Pieces	Rod Power	Reel Size	Bearing Count	Gear Ratio
USCAM0BC701MHCBO	1527348	7'	1	Medium Heavy	-	2	5.1:1



MOSSY OAK
BOTTOMLAND[™]

BRAND CAMO



CAMO SPINNING COMBO

- 1+1 bearing system
- Graphite spinning reel
- Ported aluminum spool
- Ugly Tech™ construction with a combination of graphite and fiberglass
- Ugly Tuff™ one piece stainless steel guides
- Ugly Stik® Clear Tip® design and is sensitive to the lightest strike.
- Durable and lightweight EVA grips
- 7-year rod warranty



Model #	Material #	Rod Length	# of Pieces	Rod Power	Reel Size	Bearing Count	Gear Ratio
USCAMOSP662M/30CBO	1527261	6'6"	2	Medium	30	2	5.0:1

SPECIES COMBOS

WALLEYE ROUND COMBO

- Medium Light action casting rod
- 20 size line counter reel features 2 ball bearings
- On/off bait clicker
- Double paddle aluminum handle
- Ugly Tech™ construction with a combination of graphite and fiberglass to create a strong, yet sensitive rod
- Ugly Tuff™ one-piece stainless steel guides provide excellent durability and eliminate insert pop-outs
- Ugly Stik® Clear Tip® design
- 7-year rod warranty

WALLEYE 



Model #	Material #	Rod Length	# of Pieces	Rod Power	Reel Size	Bearing Count	Gear Ratio
USCAWAL762ML/RNDCBO	1366981	7'6"	2	Medium Light	20	2	5.1:1

CATFISH 

CATFISH SPINNING COMBO

- Medium heavy action spinning rod
- 50 size spinning reel features 1 ball bearing plus one-way clutch instant anti-reverse bearing
- Durable aluminum spool
- Oversized handle knob for fighting big cats
- Ugly Tech™ construction with a combination of graphite and fiberglass to create a strong, yet sensitive rod
- Ugly Tuff™ one-piece stainless steel guides provide excellent durability and eliminate insert pop-outs
- Ugly Stik® Clear Tip® design
- 7- year rod warranty



Model #	Material #	Rod Length	# of Pieces	Rod Power	Reel Size	Bearing Count	Gear Ratio
USSPCAT702MH/50CBO	1366955	7'	2	Medium Heavy	50	2	5.1:1

CATCH UGLY FISH® COMBOS



LAKE POND

Tackle Included:

- 5 - 5" Berkley® Gulp® Shaky Worms Watermelon
- 3 - 2" Berkley® PowerBait® Power Grub Chartreuse
- 1 - 1.5" Johnson® Beetle Spin White Red Dot
- 1 - 1/8oz Berkley® Essential Round Ball Jig White
- 3 - 4/0 Berkley® Fusion19™ Offset Worm Hook
- 3 - #6 Berkley® Fusion19™ Baitholder Hooks
- 5 - Tin .8 g split shots
- 2 - Red and white 1" bobbers



CATFISH

Tackle Included:

- 12 - Berkley PowerBait Catfish Chunks blood red
- 5 - Fluorescent red beads
- 3 - 3/0 Snelled hooks w/ 12", 20# mono leader tied to barrel swivel
- 4 - 3/0 Berkley Fusion19™ Circle Hook
- 5 - #10 Berkley McMahon Swivels
- 2 - 2 oz Flat Sinkers
- 4 - Tin .8 g split shots
- 1 - 3" Orange bobber



LAKE POND SPINNING COMBO

- Ugly Tech construction
- Ugly Tuff™ one piece stainless steel guides
- Ugly Stik Clear Tip® design
- Durable and lightweight EVA grips
- Prespooled with 6 lb line



CATFISH & SURF PIER SPINNING COMBO

- Ugly Tech construction
- Ugly Tuff one piece stainless steel guides
- Ugly Stik Clear Tip® design
- Durable and lightweight EVA grips
- Prespooled with 14 lb line

SURF PIER

Tackle Included:

- 3 - Berkley Gulp! 3" Shrimp New Penny
- 3 - Berkley Gulp! 2" Peeler Crabs Natural
- 2 - 3/0 Snelled hooks w/ 12", 20# mono leader tied to barrel swivel
- 2 - Mono double hook 20 # bottom rig
- 2 - Large 1/2 oz red jig heads 2 1/4"
- 5 - J hooks 3/0
- 3 - Gold # 10 barrel swivels
- 5 - Fluorescent red beads
- 2 - Sinker Slides



Model #	Material #	Type	Rod Length	# of Pieces	Rod Power	Reel Size	Bearing Count	Gear Ratio
USCUFSP602M/30CBO	1515347	Lake Pond	6'	2	Medium	30	2	5.0:1
USCUFSPCATFISH	1515346	Catfish	7'	1	Medium Heavy	50	2	5.1:1
USCUFSPSURFPIER	1515349	Surf Pier	7'	1	Medium Heavy	50	2	5.1:1

COMPLETE KITS



COMPLETE SALTWATER KIT

- Ugly Stik® spinning rod with durable EVA handles
- Corrosion resistant components
- Graphite spinning reel with ball bearing
- Pre-spooled with 14 lb line
- 7-Year Rod Warranty



COMPLETE SPINNING KIT

- Ugly Stik® freshwater spinning rod with durable EVA handles
- Graphite spinning reel with ball bearing
- Pre-spooled with 8 lb line
- 7-Year Rod Warranty

Tackle Included:

- 2 - 20lb. Mono double hook bottom rig
- 2 - 3 oz Pyramid sinker
- 5 - 3/0 Circle hooks

Tackle Included:

- 2 - 1" Red and White Bobbers
- 10 - Split Shot weights
- 14 - Hooks [(7) #8 Baitholder Bream Hooks, (7) #6 Bream Hooks]
- 1 - Spinner Grub
- 2 - 3" Chartreuse Grubs
- 2 - 3" White Grubs
- 2 - 3" Yellow Grubs
- 2 - Chartreuse Tubes
- 2 - Red and White Tubes
- 2 - 1/16 oz Jig Heads
- 4 - Swivels



Model #	Material #	Rod Length	# of Pieces	Rod Power	Reel Size	Bearing Count	Gear Ratio
UGLYSWSPCOMPKIT	1501808	7'	Telescopic - 2	Medium Heavy	50	1	5.1:1
UGLYMULTISPCOMPKIT	1501806	5'	2	Light	30	1	5.2:1



COMPLETE SPINCAST KIT

- Ugly Stik® spinning rod with durable EVA handles
- Corrosion resistant components
- Graphite spinning reel with ball bearing
- Pre-spooled with 14 lb line
- 7-Year Rod Warranty



COMPLETE LADIES SPINNING KIT

- Ugly Stik® freshwater spinning rod with durable EVA handles
- Graphite spinning reel with ball bearing
- Pre-spooled with 8 lb line
- 7-Year Rod Warranty

Tackle Included:

- 2 - 1" Red and White Bobbers
- 10 - Split Shot weights
- 14 - Hooks [(7) #8 Baitholder Bream Hooks, (7) #6 Bream Hooks]
- 1 - Spinner Grub
- 2 - 3" Chartreuse Grubs
- 2 - 3" White Grubs
- 2 - 3" Yellow Grubs
- 2 - Chartreuse Tubes
- 2 - Red and White Tubes
- 2 - 1/16 oz Jig Heads
- 4 - Swivels



Model #	Material #	Rod Length	# of Pieces	Rod Power	Reel Size	Bearing Count	Gear Ratio
UGLYMULTISCOMPKIT	1501805	5'	2	Light	10	-	3.5:1
UGLYMULTISPCKKIT	1501810	5'	2	Light	30	1	5.2:1

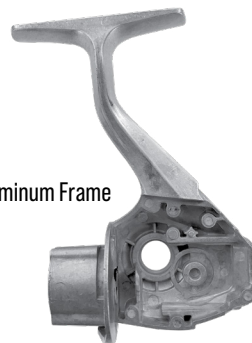
UGLY TUFF REELS



UGLY TUFF™ SPINNING REEL

- Ugly Tuff Aluminum Body
- Ugly Tuff Machined Aluminum Spool
- Ugly Tuff Graphite rotor
- 5-ball bearing system
- 7-Year Warranty

Aluminum Frame



7
YEAR
WARRANTY

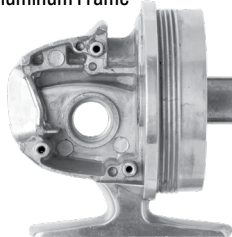
Model #	Material #	Reel Size	Bearings	Mono Capacity	Gear Ratio	Recovery Rate	Max Drag	Net Weight
USTUFFSP25	1518804	25	5	120yd / 4lb	5.2:1	22"	16.5lb	8.6 oz
USTUFFSP30	1518805	30	5	140yd / 6lb	6.2:1	29.5"	18lb	11.0 oz
USTUFFSP35	1518806	35	5	200yd / 8lb	6.2:1	32.7"	18lb	12.6 oz
USTUFFSP40	1518807	40	5	230yd / 10lb	6.2:1	34.6"	18lb	13.1 oz
USTUFFSP60	1518808	60	5	300yd / 17lb	4.8:1	34.6"	24lb	20.0 oz



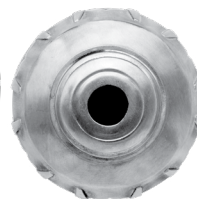
UGLY TUFF™ SPINCAST REEL

- Ugly Tuff Aluminum Frame
- Ugly Tuff Aluminum Front cone
- 3-ball bearing system
- Always on Instant Anti-Reverse
- Pre Spooled
- 7-Year Warranty

Aluminum Frame



Aluminum Front cone



7
YEAR
WARRANTY

Model #	Material #	Reel Size	Bearings	Mono Capacity	Gear Ratio	Recovery Rate	Max Drag	Net Weight
USTUFFSC6	1518801	6	3	90yd / 6lb	3.5:1	14.6"	8lb	10.1 oz
USTUFFSC10	1518802	10	3	85yd / 10lb	3.8:1	20.9"	10.2lb	12.6 oz
USTUFFSC20	1518803	20	3	115yd / 20lb	3.2:1	20.3"	14lb	21 oz





UGLY TOOLS - CATCH MANAGEMENT

150LB AND 75LB DIGITAL SCALE

- UGLY TUFF™ NON SLIP GRIPS
- Strong Stainless Steel Construction
- 8 Weight Memory
- Total Weight Reading
- Average Weight Reading
- Red backlit display
- Battery charge indicator
- Batteries included

Model #	Material #
USTOOL75DSCALE	1565104
USTOOL150DSCALE	1565105



Includes Fish Friendly Clamp
with UGLY TUFF Grip

LIP GRIP

- UGLY TUFF™ NON SLIP GRIPS
- 360° Rotating handle
- Strong Stainless Steel Construction
- Two handed grip

Model #	Material #
USTOOLLIPGRIP	1565100





FISH LANDING NET

Ugly Fish Landing Nets are designed for ugly conditions. Rugged non-slip handles give you control in wet and slimy environments, and shafts constructed with the Ugly Stik® rod's Howald process ensure strength and durability when hoisting heavy weights. Fish the way it's meant to be done. Fish Ugly™.



**UGLY
TUFF
HANDLE**

- Durable shaft constructed with the Ugly Stik® rod technology
- Two handle Ugly Tuff™ grip handle design for control and leverage
- Durable and non-corrosive aluminum hoop
- Rubber coated net reduces snagging while helping protect fish slime coat

Model #	Material #	Hoop Dimensions	Handle Length
USNETSMALL	1547217	17" x 19"	30"
USNETMED	1547299	21" x 25"	36"
USNETLARGE	1547300	27.5" x 31.5"	40"

UGLY TOOLS - BAIT MANAGEMENT / TOOLS

MARINE SHEARS

- Ugly Tuff™ Grip
- 420 stainless steel blades
- Air-through sheath
- Scaler
- Fin snip
- Blades separate for easy cleaning
- 7 Year Warranty



**UGLY
TUFF
HANDLE**



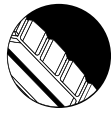
**7
YEAR
WARRANTY**

Model #	Material #
USTOOLMS	1522580



MULTI-TOOL

- 4.5" closed tool length
- Stainless Steel Construction
- Ugly Tuff™ grip folding handle
- Storage sheath with belt loop
- 11 Essential Functions



**UGLY
TUFF
HANDLE**



**7
YEAR
WARRANTY**

Model #	Material #
USTOOLMT	1522579



9IN PLIERS

- Ugly Tuff™ Grip
- Triggered reverse grip handle design
- High carbon steel jaws
- Spring loaded jaws for one hand operation
- Replaceable cutters
- 36" coiled lanyard
- Adjustable vented sheath with belt clip
- 7 Year Warranty

Model #	Material #
USTOOL9PLIERS	1522577



90° PLIERS

- Ugly Tuff™ Grip
- High carbon steel jaws
- 90° triggered handle for maximum leverage and line of sight
- Spring loaded jaws for one hand operation
- 36" coiled lanyard
- 7 Year Warranty

Model #	Material #
USTOOL90PLIERS	1522578



UGLY TOOLS - CLEAN / PREP / COOK

7IN BONING KNIFE **A**

- Ugly Tuff™ Grip
- Full tang 8CR14 high carbon stainless steel
- Stiff blade
- Durable, lined nylon sheath with handle lock, belt loop, and hook and loop closure
- 7-Year limited manufacturers warranty

Model #	Material #
UST00L7BGK	1579770

9IN STIFF KNIFE **B**

- Ugly Tuff™ Grip
- Full tang 8CR14 high carbon stainless steel
- Super Flex, thin blade
- Sweeping curve through tip
- Air-through sheath with sharpener
- 7-Year limited manufacturers warranty

Model #	Material #
UST00L9STFK	1579771

9IN FLEX KNIFE **C**

- Ugly Tuff™ Grip
- Full tang 8CR14 high carbon stainless steel
- Semi flex, thin blade
- Sweeping curve through tip
- Air-through sheath with sharpener
- 7 Year Warranty

Model #	Material #
UST00L9FK	1522586

7IN TAPERED KNIFE **D**

- Ugly Tuff™ Grip
- Full tang 8CR14 high carbon stainless steel
- Semi flex, thin blade
- Sweeping curve through tip
- Air-through sheath with sharpener and line cut access
- 7 Year Warranty

Model #	Material #
UST00L7TK	1522584



FISH SKINNER

- Ugly Tuff™ Grip
- 420 stainless steel Jaws
- Triggered reverse grip handle design
- Spring loaded jaws for one hand operation
- 36" coiled lanyard
- 7 Year Warranty

Model #	Material #
USTOOLFS	1522581



GUT HOOK BAIT KNIFE

- Ugly Tuff™ Grip
- Full tang 8CR14 high carbon stainless steel heavy duty blade with partial serration
- Gut hook tip point
- Air-through sheath
- 7 Year Warranty



Model #	Material #
USTOOLBK	1522582



3 PACK 7" KNIFE SET

- 3 pack knife set includes:
- 7" semi flex, thin blade tapered fillet knife
- 7" semi stiff serrated knife
- 7" thick blade utility knife with partial serration
- Full tang 8CR14 high carbon stainless steel
- Non-stik coating
- Ugly Tuff™ Grips
- Polyester carrying case
- 7 Year Warranty

Model #	Material #
USTOOLS3KNFSET	1540629



FISHING STORAGE



NEW

3700 BACKPACK

- Fast access top load design with oversized zipper
- Integrated bait-file storage system
- Fiber-reinforced interior zippered pockets
- Molded tool holster
- Heavy-duty 1680 denier body fabric
- Ugly Stik oversized molded zipper pulls
- Includes (2) 3700 size Stowaways

Model # / Material #

USBPK3700 / 1620883





3600 BACKPACK

- Convenient side-loading utility box access
- Heavy-Duty 1680 denier body fabric
- Dual MOLLE attachment points
- Padded breathable air mesh shoulder straps and back pads
- Felt lined sunglass pocket
- Expanding front panel stash pocket
- Ugly Stik oversized molded zipper pulls
- Includes (2) Plano® 3650 StowAway® boxes

Model # / Material #

USBPK3600 / 1620983

3700 DELUXE BACKPACK

- Fast access top load design with oversized zipper
- Integrated bait-file storage system
- Fiber-reinforced interior zippered pockets
- Insulated side cooler pocket with microfiber towel
- Molded tool holster
- Heavy-Duty 1680 denier body fabric
- Ugly Stik oversized molded zipper pulls
- Includes (2) Plano® 3750 StowAway® boxes

Model # / Material #

USDXBPK3700 / 1620984

FISHING STORAGE



3600 TACKLE BAG

- Adjustable storm flap protects large interior cavity and oversized zipper
- Ergonomic molded carry handle and zipper pulls
- Waterproof molded non-skid base
- Heavy-Duty 1680 denier body fabric
- Molded tool holster
- MOLLE attachment points front & rear
- Exterior accessory pockets with grab handles
- Includes (2) Plano® 3650 StowAway® boxes

Model # / Material #

USTKLBAG3600 / 1620985



3700 TACKLE BAG

- Adjustable storm flap protects large interior cavity and oversized zipper
- Ergonomic molded carry handle and zipper pulls
- Waterproof molded non-skid base
- Heavy-Duty 1680 denier body fabric
- Molded tool holster
- MOLLE attachment points front & rear
- Exterior accessory pockets with grab handles
- Includes (2) Plano® 3750 StowAway® boxes

Model # / Material #

USTKLBAG3700 / 1620986



